

Football Impact

Assignment 1

Communication Skills 1

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Abstract

Through this article, a short story will be told about the most followed, known and beautiful sport in the world. Football, which has grown incomparably over time, has influenced our general, national, regional and global culture, and in some cases, family customs. Examples of culture, politics, health, marketing, journalism, among many others will be given in order to build a route that allows us to analyze the current situation that involves football, with comebacks and citations of social events that may have had influence some cases, likewise, this will help us review the impact it has have on our society, looking forward to found a pattern or behavior that allows us to use football on our quest for a positive social impact. It is essential to mention that the research has been conducted superficially and from a Central American point of view which is why many Latin American references will be found, but nevertheless, worldwide events will be part of our experience through this research. The reader will be impressed by the worldwide importance of this sport, and will remember many historical events that probably has forgotten or did not even know. Noticing that football has created discussions that go beyond the barrier of sport itself (Pele Nigeria war), although it has also been a tool for solving problems (Honduras Soccer War). It is remarkable to mention that the cases that we will most consider will be those that have had a positive social impact, and therefore, allow us to take as an example for future situations, nonetheless, catastrophic events will help us as well. It is inevitable that different points of view will be given throughout this article, but, since it is tried not to create controversy, it will be sought to cite only the facts as they were.